



On Saturday, October 7th the San Bernardino Area Chamber of Commerce held the 10th Annual Rendezvous Back to Route 66, car show. “Back Where It All Began”, Downtown San Bernardino. It was

a *GREAT* Day in San Bernardino, although Mother Nature could have reduced her glowing sunshine a shade.

The Chamber is truly grateful to the City of San Bernardino for their Co-Sponsorship and their two major sponsors, Arrowhead Mechanical and Toyota of San Bernardino. Please look on our Route 66 web site to discover the numerous other generous sponsors who support the show and view photos of the event. There are 1,200 spaces available for parking cars in the downtown show area. This year for the first time all spots were sold out before the day of the show. There were more vendors this year.

The Chamber has discovered over the years what makes this show a success “THE SHOW IS THE CARS”. We have talked to the car participants and tried different things. We know who drives the engine, what works and follow that lead.

An event as huge as this takes a year of careful strategic planning. There are guidelines put in place for specific reasons, mostly for safety, as well as listening to the car participants’ concerns. Some of you may have viewed an unpleasant video. I was asked to comment on WHY that individual was asked to leave the area in which he was interrupting the cruising.

THE WHY BEFORE THE STORM: For years, the planners coordinating the Rendezvous have worked with the Presidents of the car clubs on the best ways for the cars to keep cruising without their cars over heating (a huge concern of the car owners). That is one of the major reasons there are traffic control volunteers directing traffic during the show. While I was delivering water and lunch to one of the traffic control volunteers, I was told that several car participants were expressing complaints regarding their cars stalling and overheating due to an individual interrupting the cruise to talk to car participants. So, I approached that individual, told him who I was, explained the situation and requested he stop interrupting the cruise and go over to the side walk (a good place for interviewing). His reaction was rude, offensive and when he refused to cooperate, the P.D was asked to intervene, thus the video.

I want to take this time to say San Bernardino always offers us the most spectacular police assistance/protection ever throughout the day and because of that everyone at this event is safe. I also want to thank SB County for loaning us their property in which everyone could enter the show. SB Fire for being so special and helpful, as always. And the Car Participants for turning out and creating a *GREAT* Day in San Bernardino.

Sometimes, hiccups happen, and unfortunately, there are always a few who do not understand or feel these guidelines are necessary and disrupt the process. The Chamber is proud and happy to have this opportunity to provide such a neat Car Show for our City. We sincerely hope y’all feel the same way and

keep on a comin. *Judi*