

July 2025

HEAR YE!

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Watch for a GREAT Day in San Bernardino when the 12th Annual "RENDEZVOUS BACK TO ROUTE 66" Car Show goes cruising downtown San Bernardino October 11, 2025, Back "Where It All Began." From 9:00 am to 9:00 p.m.

Again this year, the San Bernardino Area Chamber of Commerce is humbled to bring the Community of San Bernardino this GREAT Tradition and Car Show. Over the past several years B of A Bank has generously allowed us to use their parking lot for additional parking space making it possible to sell out our 1,200 car spaces. Latecomers from outside the area still wait to register THEIR CARS. Disappointed when told "no more space."

No one is naïve. This GREAT tradition doesn't magically happen by someone wiggling their nose. Sponsorships and volunteers are always needed, and your continued support.

- **City of San Bernardino • Yuhaaviatam of San Manuel Nation • Burrtec •**
- **Toyota & Subaru of San Bernardino • Suavesitos Car Club • Diamond Chevrolet •**
- **Fullerton, Lemann, Schaeffer & Dominick Attorneys at Law • Arrowhead Mechanical •**
- **Citizens Business Bank • Joseph E. Bonadiman & Assc, Inc • JKS Investment Group, LLC •**
- **Randi Kennedy • Tom Dodson and Assc • WigWam Motel • E St. Cruizers Car Club •**
- **SBVC Foundation • U.C. Fence • Costco Wholesale • Gonzales • Cruisin' Brothers**
- **Them Foolz Car Club • Old School Bombs & Bikes • First Lineage Site Services •**
- **Two Guys Pasta & Pizza • Familia & Amigos • Road Machines So Cal •**

It must be tiresome to be constantly asked for financial assistance. The Chamber understands, also having many requests for assistance, although, normally, not financial. **We are grateful TO THE ABOVE MENTIONED WHO HAVE LOYALLY AND GENEROUSLY SPONSORED THE RENDEZVOUS KEEPING IT CRUISING ALL THESE YEARS.** Due to your support, we are able to do our job and give back by helping others. If you are able, the Chamber is asking you to support the Rendezvous again by sponsoring one of the selections shown on the opposite side of this page. Or, think outside the box and create your own unique and individual sponsorship idea. We are grateful for whatever choice you make. There are many expenses to putting on this event that aren't even mentioned, porta potties, fees & permits, liability insurance, golf carts, printing & mailing, office supplies & food for the volunteers. Please check a box and return to the Chamber. **Mostly, we thank you for keeping this major event in San Bernardino.**

In keeping with the Chamber's goal of focusing on the Rendezvous being a community event, an opportunity is available for local, legitimate non-profits to have a booth at no cost.

Sincerely,

Judi Penman, President/CEO
San Bernardino Area Chamber of Commerce

sba.chamber@verizon.net • (909) 885-7515 • www.rendezvoustoroute66.com

MANY LEVELS OF SPONSORSHIPS ARE NEEDED ALL ARE OF VALUE

☐ T-SHIRT SPONSOR \$20,000 (1) (FOR CAR PARTICIPANTS)

Sponsor's name/logo printed on front of car participant event T-shirts; Recognition on Rendezvous Back to Route 66 Social Media Pages (Website; Facebook; Instagram) and Printed on Large Event Poster to be distributed to 500 businesses; Event T-shirts.

☐ \$5,000 - \$4,000 - \$3,000

Premier Display Space; Several Banner Spaces (Your Banners); Recognition on Rendezvous Back to Route 66 Social Media Pages (Website; Facebook; Instagram) and Printed on Large Event Poster to be distributed to 500 businesses.

☐ D.J. SPONSOR \$2,000 (4)

Sponsor's banner will be displayed in the D.J. area. D.J. will make sponsor announcements throughout the day; Recognition on Rendezvous Back to Route 66 Social Media Pages (Website; Facebook; Instagram) and Printed on Large Event Poster to be distributed to 500 businesses.

☐ BAR SPONSOR \$1,500 (4)

Bar Sponsor's name on Wrist Bands (to be worn by Bar Entrants); Your Banners hung inside your bar; Recognition on Rendezvous Back to Route 66 Social Media Pages (Website; Facebook; Instagram) and Printed on Large Event Poster to be distributed to 500 businesses.

☐ BAND SPONSOR \$800 (4)

Your banner to be displayed at Bandstand; Recognition on Rendezvous Back to Route 66 Social Media Pages (Website; Facebook; Instagram) and Printed on Large Event Poster to be distributed to 500 businesses.

☐ CHILDREN'S GAME AREA \$700

Space for your banner to be displayed in the Kids Zone area; Recognition on Rendezvous Back to Route 66 Social Media Pages (Website; Facebook; Instagram) and Printed on Large Event Poster to be distributed to 500 businesses.

☐ TROPHY SPONSOR \$50

Original designed trophy entitles sponsor to **select a car "Of Their Choice"** and present trophy to their winner on Saturday afternoon's award ceremony. Trophy with Sponsor's name on it will remain with car owner forever. If Sponsor is not able to present, car will be selected and trophy will be presented for you.

☐ Sponsorship Of Your Choice \$ _____

☐ I AM INTERESTED IN VOLUNTEERING: NAME _____ PHONE _____

☐ Saturday: ☐ Two Hours ☐ Four Hours ☐ Six Hours ☐ Eight Hours ☐ Entire Day ☐ Hours _____

☐ Other _____

SPONSORS NAME _____ PHONE _____

CONTACT _____ E-mail _____

ADDRESS _____ CITY _____ ZIP _____

Credit Card # _____ Exp _____ Zip Code _____ CVV _____

2025 Mail Sponsor Form & Check Payable to: SBACC/ROUTE 66, P.O. Box 658, San Bernardino, CA 92402